

# Shayan Panjeh Alizadeh

📍 Software engineer and Entrepreneur | M.S. in IT Management | 14+ Years experience

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🗣️ English (IELTS B2)

## Work Experience

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Founder & Developer | DEMONOMY, Clothing Brand (Feb 2020 – Present)

- Built and scaled a gothic/grunge [e-commerce brand](#) with **9,000+ orders** and **65K+ Instagram followers**.
- Implemented a WooCommerce-based website with custom plugins.
- Automated workflows for production and logistics, improving operational efficiency by 40%.
- Integrated 5+ third-party tools including payment gateways, SMS panel, and logistics services.

Full-Stack Web Developer | IRIB, Media Organisation (Oct 2010 – Oct 2024)

- Developed and maintained **32+ multilingual websites** with custom CMS (e.g., [SAHARTV](#), [PARSTODAY](#)).
- Led development of a **newsroom system** automating editorial workflows, saving 10+ hours per week.
- Integrated CMS and newsroom for seamless publishing, reducing repetitive tasks by 55%.
- Applied **SEO** improvements and analytics tools, increasing traffic by 28%.

iOS Developer | WinWin, Payment & Loyalty App (Apr 2016 – Apr 2017)

- Created a **native** Swift-based iOS app in 1 month using agile methods.
- Delivered key features: QR scanning, payments, loyalty discounts, location mapping, and notifications.

## Technical Skills

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- React, Next.js, TypeScript, Tailwind, PHP, Laravel, WordPress, REST APIs, Swift (iOS), Git, GitHub, CI/CD, MySQL, PostgreSQL, JEST testing, GraphQL, Agile methodology, Google Analytics, SEO best practices.

## Education

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- **M.S. in IT Management**, University of Payam Noor, Tehran, Iran, ECTS Grade A (Sep 2017 - Sep 2019)
- **B.S. in IT Engineering**, University of Nabi Akram, Tabriz, Iran, ECTS Grade C (Sep 2005 - Jun 2010)

## Certifications

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- **React** - The Complete Guide 2025 (incl. **Next.js**, **Redux**), [Udemy certificate](#) (Completed, June 2025)
- **IELTS Academic B2**, [British Council certificate](#) (March 2025)
- **iOS and Swift** Development, [University of Toronto certificates](#) (May 2023)